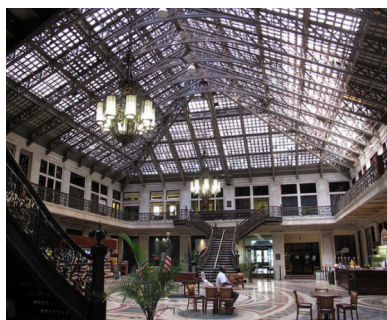




**2023 SGAA + SAMA CONFERENCE
SPONSOR & EXHIBITOR INFORMATION**



2023 SGAA + SAMA CONFERENCE SPONSOR & EXHIBITOR INFORMATION

For more than 100 years, The Stained Glass Association of America's annual conference has served a vital role in the industry, bringing together artists and studios from across the country to exchange ideas and perspectives. This year's national conference marks our 120th anniversary and our continuing partnership with the Society of American Mosaic Artists. By partnering with SAMA's 20-year legacy of inspiring, educating and promoting excellence in mosaic arts, SGAA and SAMA are setting the stage for an expansion of opportunity for artists, historians, manufacturers, architects, designers and preservationists in both membership communities.

We have refined our opportunities for 2023 to help you increase visibility before, during, and after the conference through placement in the conference program book, promotional materials, the SGAA and SAMA websites, and advertisements in the Stained Glass quarterly magazine, which has drastically expanded its distribution thanks to our partnership with the mosaic community.

The 2023 Vendor Marketplace will be the heartbeat of the conference with manufacturers, suppliers, retailers, and specialty artist service providers coming together to connect, network and inspire the anticipated 350-400 conference attendees. Sponsors can engage with attendees at 6' networking table (single 6' table with 2 chairs) or in fully dressed 10' x 10' pipe and draped booths (2-6' tables with 2 chairs each).



Forging New Paths

SGAA 112th Annual Conference + SAMA Annual Conference

350 Attendees converge on Buffalo, NY | September 27 - October 1, 2023

Find information on Lodging, Travel, Schedule and more at stainedglass.org/conference

Join Us as a Sponsor - 2023 Conference Sponsor Form

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Sponsorship Levels at a Glance:

- | | |
|---------------------------------------------------------|-----------|
| • Diamond Facet Circle, Sustaining Contributor | \$7,500 + |
| • Gold Tesserae Circle, Sustaining Contributor | \$5,000 |
| • Smalti Tesserae Circle, Sustaining Contributor | \$3,000 |
| • Gilded Leaf Circle, Sustaining Contributor | \$1,500 |
| • Porcelain Tesserae Sponsor | \$ 750 |
| • Patron – Gift Bag Contributor | \$275 |
| • Vendor Marketplace Only: | |
| o \$800: 10'x20' Booth (4-6' tables with 4 chairs each) | |
| o \$500: 10'x10' Booth (2-6' tables with 2 chairs each) | |

Naming Opportunities

- Company logo on the back of Conference T-shirt
- Company Logo on Conference Apron
- Company Logo on Conference Name Badge Neck Wallet
- Company Logo on Conference Swag Tote Bag

****customized sponsorship packages are available to meet needs of your business***

Join Us as a Sponsor - 2023 Conference Sponsor Form



Diamond Facet Circle, Sustaining Contributor **\$7,500 +**

- Choose one EXCLUSIVE Naming Opportunity (First Come First Serve)
 - Company logo on the back of Conference T-shirt
 - Company Logo on Conference Apron
- Company logo and hyperlink on SGAA and SAMA websites
- Company logo on all printed and electronic media about the conference
- Press release to announce your support of the conference
- Four complimentary registrations to the conference (\$1,860.00 value - *bring your own local team or support the attendance of emerging artists and be recognized throughout the conference for that support as well!*)
- Two complimentary full-page ads in the Stained Glass Quarterly
- 10'x20' booth at the Vendor Marketplace
- Full page ad in conference program and premier on-site sponsor recognition at the conference
- Opportunity to include company collateral in conference sponsor swag bag
- 10% discount off list prices for advertisements in the SGQ in 2024

Gold Tesserae Circle, Sustaining Contributor **\$5,000**

- Choose one EXCLUSIVE Naming Opportunity (First Come First Serve)
 - Company Logo on Conference Name Badge Neck Wallet
 - Company Logo on Conference Swag Tote Bag
- Company logo and hyperlink on SGAA and SAMA websites
- Company logo on all printed and electronic media about the conference
- Press release to announce your support of the conference
- Two complimentary registrations to the conference (\$930.00 value - *bring your own local team or support the attendance of emerging artists and be recognized throughout the conference for that support as well!*)
- One complimentary full-page ad in the Stained Glass Quarterly
- 10'x20' booth at the Vendor Marketplace
- Half page ad in conference program and premier on-site sponsor recognition at the conference
- Opportunity to include company collateral in conference sponsor swag bag
- 5% discount off list prices for advertisements in the SGQ in 2024

Smalti Tesserae Circle, Sustaining Contributor **\$3,000**

- Company logo and hyperlink on SGAA and SAMA websites
- Company logo on all printed and electronic media about the conference
- Two complimentary registrations to the conference (\$930.00 value)
- One complimentary half-page ad in the Stained Glass Quarterly
- 10'x10' booth at the Vendor Marketplace
- Quarter page ad in conference program and on-site sponsor recognition at the conference
- Opportunity to include company collateral in conference sponsor swag bag
- 5% discount off list prices for advertisements in the SGQ in 2024

Join Us as a Sponsor - 2023 Conference Sponsor Form**Gilded Leaf Circle, Sustaining Contributor****\$1,500**

- Company logo on SGAA website
- One complimentary quarter page ad in the Stained Glass Quarterly
- One complimentary registration to the conference (\$465.00 value)
- 6' Networking Table at the Vendor Marketplace
- Eighth page ad in conference program and on-site recognition at the conference
- Opportunity to include company collateral in conference sponsor swag bag
- 5% discount off list prices for advertisements in the SGQ in 2024

Porcelain Tesserae Sponsor**\$ 750**

- Company name listed on SGAA and SAMA websites
- Quarter page ad in conference program and on-site recognition at the conference
- One complimentary registration to the conference (\$465.00 value)
- 6' Networking Table at the Vendor Marketplace
- Opportunity to include company collateral in conference sponsor swag bag

Patron – Gift Bag Contributor**\$275**

- Company name recognition in the conference program
- Opportunity to include company collateral in conference sponsor swag bag

Vendor Marketplace Only

Vendors may purchase a booth separately that will not include sponsor acknowledgments or complimentary ads or registrations.

\$800: 10'x20' Booth (4-6' tables with 4 chairs each)

\$500: 10'x10' Booth (2-6' tables with 2 chairs each)

Note: due to limited space, a 10'x20' booth is the maximum available per company.
6' Networking Tables are reserved for Bronze Sponsors or higher.

****customized sponsorship packages are available to meet needs of your business***

Join Us as a Sponsor - 2023 Conference Sponsor Form

For questions and more information on sponsorship for the conference, please contact Megan McElfresh, megan@stainedglass.org

Gift Bag Item Guidelines

All Sponsors are eligible for adding items to the Sponsored Gift Bag distributed to all attendees.

Product samples, coupons, new product announcements, catalogs, and brochures can be included in the “swag bag.” This is an ideal option to get samples of your product(s) in the hands of users so they can try them out, coupons to entice them to shop or printed materials to represent your company whether or not you are able to attend the conference.

All Sponsors will receive an email with the address and requested quantity of items to be shipped for inclusion in the gift bags in May, 2023.

2023 SGAA + SAMA Sponsorship Policies

Sponsorships and benefits cover a 12-month period: January 1 to December 31, 2023.

A page on SGAA & SAMA's websites are dedicated to Sponsors, and a hotlink from this page to Sustaining Contributor websites connects them to 3,000+ active stained glass and mosaic artisans around the world who visit our websites regularly.

The “Named” sponsorships are available on a 1st come – 1st served basis.

Sponsorships become active when payment in full has been received.

Benefits of Sponsorship are only valid for the 2023 SGAA + SAMA Conference in Buffalo, NY.

Sponsorships can be paid online by credit card or by mail with check to Stained Glass Association of America, 371 Delaware Ave, Buffalo, NY 14202. (“In-kind” donations must be approved by our Executive Committee).

Sponsorships payment due date: July 1, 2023!



The Stained Glass Association of America (SGAA) is a professional trade association and Foundation whose membership consists of the finest architectural, stained, and decorative art glass artists and studios in the United States and around the world. At our heart, the SGAA is an energetic community of studios and individuals that love stained glass. We are advocates and ambassadors, professionals and aficionados. For more information visit stainedglass.org.

The Society of American Mosaic Artists (SAMA) champions mosaic arts regionally, nationally and internationally as a non-profit organization dedicated to educating, inspiring, and promoting excellence in mosaic arts. For more information visit americanmosaics.org.

CONFERENCE SPONSORSHIP FORM



YES! I want to be part of the Stained Glass Association of America's Annual Conference in Buffalo!

Please fill out the [online form](https://stainedglass.org/conference/become-sponsor) which can be found at stainedglass.org/conference/become-sponsor

Thank you for considering sponsorship for the 2023 SGAA + SAMA Conference: Forging New Paths in Buffalo, NY. Your generosity makes a powerful impact on our programs and expands our capacity to serve the next generation of emerging artists and tradespeople.

After filling out the application, you will receive an invoice to the provided address within one week of submitting your sponsorship form. We will also reach out within one week to address any customization or questions you noted in your Sponsorship application. If you have any questions, please don't hesitate to contact [Megan McElfresh](mailto:megan@stainedglass.org), our Executive Director.

Yours in glass and gratitude,

The SGAA + SAMA Conference Team!

Megan McElfresh
megan@stainedglass.org
816-737-2090

All Sponsorship Payments, Shipments, or Donations should be mailed to:

SGAA Office
371 Delaware Avenue
Buffalo, NY 14202

